

The GEO AVM Advantage!

INDUSTRY-BEST PROPERTY DATA

GEO AVM DRAWS DATA EXCLUSIVELY FROM INDUSTRY-LEADING DATABASES, INCLUDING:

- Data from 10,000+ government, proprietary repositories.
- Current tax data from more than 3,050 U.S. counties.
- Geo coverage for 99.7% of the U.S. population.
- Transaction data on 142 million+ properties.

THE “GEO” ADVANTAGE

GEO AVM is named for the proprietary geo-preference sorting system, which classifies historic AVM accuracy by geography, price tier, property type, and other variables, then auto-selects the optimal AVM match for each property's characteristics—yielding overall results consistently 10% closer to actual sales prices than leading single AVMs.

This advantage is just one example of how FirstClose is constantly searching for only the best of breed in services that you demand. You can now add the GEO AVM Advantage to your cascade of leading AVMs with a simple mouse click.

FIRSTCLOSE IS PROUD TO OFFER THE GEO AVM ADVANTAGE!

Get the highest confidence score, not just a property value. In order to improve AVM effectiveness, FirstClose is proud to announce that we now offer a cascade of selected AVMs called GEO AVM. These four differently weighted AVMs run as a cascade to offer you the opportunity to achieve a result with the highest confidence score. The four AVM's that run in this cascade are: ValuePoint4, Power Base 6, HPA and PASS.

Each AVM has a unique analytics engine that evaluates properties from different but known perspectives. When linked, these AVMs self-select properties by type—producing focused, highly accurate results.

To validate these results—and stay current with pricing trends—these four AVM's are blind-tested against actual purchase data nightly, then this information is used to fine-tune performance continuously—making sure that you get the best information when you need it most.