

FirstClose is proud to offer mortgage leads and foreclosure information from The First American Corporation...the foremost authority in mortgage lending data. Through our relationship with First American, we help mortgage marketers precisely target their marketing lists by combining Web access the nation's largest database of mortgage information with flexible search options that speed the process of qualifying prospects. Daily updated data, 24-hour access, and complete product and technical support ensure precision and performance.



### Mortgage Information

Get the current information you need about mortgages on one property or thousands. Get loan type, interest rate, term, lender name, borrower name, document number and more. Mortgage information is updated daily.

### Mortgage Rate/Term Refinance

Tap into our nationwide database, which contains millions of detailed homeowner profiles. Respond immediately to refinance opportunities as interest rates change by targeting homeowners who pay premium interest rates on their current mortgage. Files can be imported into your contact management application or custom database.

### Mortgage-Home Equity/Second

Look no further for homeowners with equity to support a line of credit, second mortgage or home improvement loan. The precision by which you can pinpoint these qualified leads is unmatched. Target homeowners who are seeking additional financing without wanting to refinance their existing first mortgage.

### Foreclosure Information

Identify properties in all stages of foreclosure. Search by geography, recording date, auction date, stage of foreclosure and more. Get details on each foreclosure including document type, trustee sale number, owner information, property characteristics and tax information, just to name a few.

### Mortgage Cash-out

Flexible search capabilities allow you to target equity borrowers and capture leads for zip codes, counties or entire states. Reduce direct marketing costs by refining your list of homeowners with likely response characteristics. Effective for marketing products and services around debt consolidation, home improvement, and car payment payoff, to name a few.

### Insurance X-Date

Be the first to reach out to homeowners in your area. Our data provides the exact sale date of a property transaction, and therefore the probable expiration date of the current insurance policy on the property. The sale date is supplemented with property characteristics and other important details to aid you with your precision marketing efforts.

### Mortgage PMI Removal

Uncover a valuable target market such as PMI refinance by targeting prospects who have at least 20% equity in their home and can save money each month by not paying PMI insurance.